



REPORT TO:	BOSTON TOWN AREA COMMITTEE
DATE:	20 <sup>TH</sup> MAY 2021
SUBJECT:	BTAC SMALL GRANT SCHEME
REPORT AUTHOR:	MADDY EYRE, LOCAL COMMUNITIES DEVELOPMENT OFFICER AND BTAC GRANT ADMINISTRATOR
EXEMPT REPORT?	NO

#### **SUMMARY**

In accordance with the Committee's Small Grant Scheme, this report presents the applications made to the Small Grants Working Group in Round 1 of the financial year 2021/2022, considers additional business, with regard to a request from Boston Big Local to consider a financial investment greater than the small grant allows and provides latest information on grant applications put on hold from Round 3 19/20.

#### **RECOMMENDATIONS**

1. That the Committee endorse the recommendations made by the Working Group in respect of **eligible** applications.
2. That the Committee note latest information on grants put on hold from Round 3 19/20.
3. That the Committee considers Boston Big Local's request for investment.

#### **REASONS FOR RECOMMENDATIONS**

The Committee's policy is to consider each eligible application in light of the recommendations made by the Small Grant Working Group.

That the committee is made aware of the current position with regard to grants put on hold from Round 3 19/20

The Small Grant Working Group cannot make decisions on awards sought, greater than the maximum £1,000 which the Small Grant Scheme allows.

**OTHER OPTIONS CONSIDERED**

None.

**REPORT**

1.1 13 applications were received in Round 1 of the Boston Town Area Committee Small Grant Scheme; of the 13, all were eligible for consideration. Details of applicants are set out in Table 1 below. Working Group recommendations to be circulated at full committee as Table 2. Applicants were notified that whilst covid-19 recovery would not be an additional theme applied to the scheme, consideration would be given to groups looking for assistance in this area and should therefore make reference to this in their applications.

**TABLE 1**

<b>Applicant</b>	<b>Project</b>	<b>Amount requested</b>
Headway Lincolnshire	As part of their covid-19 recovery, Headway Lincolnshire are looking for funding to support revenue costs associated with supporting their beneficiaries as they have been unable to fundraise during 2020.	£1,000 contribution towards the cost of premises rental for 6 months
Rhubarb Theatre	To develop an arts based resource pack about the environment which will be tailored to the priorities of the council relating to the environment, climate change, recycling etc and delivered to all schools in the BTAC area.	£1,000 contribution towards a larger project – other funds secured
Boston Borough Council- GMLC	To expand their current swimming programme and develop the 'Geoff Moulder Swimming Academy' this will enable them to purchase new signage, promote the scheme, produce translated information packs and purchase new technology to aid planning and recording lessons and tracking progress.	£1,000 contribution towards larger project – match funding secured
Friends of Fydell House	To fund the purchase of patio tables and chairs for the gardens to increase their visitor offer.	£1,000
Boston in Bloom Partnership	Contribution to the cost of commissioning a film by Electric Egg to enable their entry into both the regional and national Bloom competitions in 2021	£1,000 Contribution towards larger project – other funding secured
Parish of Boston – Boston Foodbank	To purchase storage equipment for the food bank currently housed at Blenkin Memorial Hall	£680.00 Full project costs

Singing for Fun	To contribute towards the costs of running the group – admin costs, equipment costs to ensure they are able to continue during the pandemic	£1,000 contribution, other funds applied for.
Kuk Sool Won	To contribute towards the cost of renting their unit to ensure continued viability when lockdown restrictions are lifted.	£1,000 contribution towards costs
Boston Parkrun	Contribution to set up costs to run Junior Park Run Scheme in Central Park	£1,000 contribution to larger project costs
St John's Ambulance	Contribute towards the cost of training 9 new young volunteers to their cadet programme in the Fenside Ward of Boston	£1,000 contribution to larger project costs for which they intend to continue to fundraise when restrictions allow.
We'll Meet Again Museum	Contribute towards the cost of delivering their fully immersive education programmes to schools within the BTAC area.	£1,000 contribution to costs.
Skirbeck St Nicholas Community Centre	Contribute towards the cost of further refurbishments to the centre; Ladies toilet and provision of a wet room	£1,000 contribution to costs. Applied to Co-Op Community Champions Fund which is currently closed due to pandemic. Will contribute some of their own funds to project
The Local Community Centre	Purchase and install new hot water system to this new and developing centre	£1,000 full project costs.

1.2 There were 2 applicants from Round 3 19/20, Centrepont Outreach and Lincoln Diocesan Board of Education, that chose Option 2 – *“To put their application on hold until such time as they were able to deliver their projects.”* – this was on the basis that the funds allocated to these projects were ring-fenced. The combined total for these applications was

£1,754.00. Both applications have now been withdrawn from the programme consequently the allocated funds will now be put back into the community grant pot.

1.3 The Chairman has received correspondence from Boston Big Local asking for an investment from BTAC towards production of a Boston Monopoly Board – **See Appendix 1** of this report. Representatives from Boston Big Local will give a brief presentation for committee members.

1.3.1 The Small Grants Working Group are not able to make decisions on funds requested that are greater than the small grants programme allows and any investment would not necessarily come from the small grants budget.

## **CONCLUSION**

In conclusion, the Working Group recommendations are to be circulated at full Committee for consideration, in line with the Committee’s policy which is to consider each eligible application in light of the Small Grant Working Group’s recommendations. The Committee are asked to note, for information only, the current position regarding withdrawn applications from Round 3 19/20 and following a presentation from representatives of Boston Big Local, consider their proposal for investment.

## **FINANCIAL IMPLICATIONS**

The value of each grant sought is set out in Table 1. The Committee’s current Small Grant financial position is set out on the finance pro-forma that accompanies this report.

The funds ring-fenced for Centrepont Outreach and Lincoln Diocesan Board of Education will be put back into the general small grant pot for future rounds.

The value of the investment requested can be seen in Appendix 1 of this report and can be allocated from other BTAC funds as per finance pro-forma accompanying this report.

## **LEGAL IMPLICATIONS**

This work relates directly to the Local Government Act 2000 and to the Duty of Well-being placed upon the Council to promote and improve the well-being of the District.

## **CLIMATE CHANGE AND ENVIRONMENTAL IMPLICATIONS**

There are no climate change and environmental implications directly arising from this report.

## **EQUALITY AND SAFEGUARDING IMPLICATIONS**

Priorities supported will promote fairness and inclusion while supporting Boston Town Area Committee’s commitment to equal opportunities for all, including those protected characteristics identified within the Equalities Act 2010

There are no equalities implications within this report. All equalities implications will be

managed alongside each individual applicant through the monitoring process of project delivery.  
There are no safeguarding implications directly arising from this report.

#### **OTHER IMPLICATIONS**

None.

#### **CONSULTATION**

Applications have been reviewed by the Small Grant Working Group with their comments set out within Table 2 to be circulated at full committee.

#### **APPENDICES**

Appendices are listed below and attached to the back of the report: -

APPENDIX 1	Letter to the Chairman from Boston Big Local dated 4 February 2021
------------	--

#### **BACKGROUND PAPERS**

Background papers used in the production of this report are listed below: -

<b>Document title</b>	<b>Where the document can be viewed</b>
Grant Applications	Application summaries are available to BTAC Members on request from the Small Grant Scheme Administrator.

#### **CHRONOLOGICAL HISTORY OF THIS REPORT**

<b>Name of body</b>	<b>Date</b>
BTAC Small Grants Scheme Working Group	25 <sup>th</sup> February 2021.

#### **REPORT APPROVAL**

Report author:	Maddy Eyre, Local Communities Development Officer and Administrator of the Boston Town Area Committee Small Grant Scheme <a href="mailto:maddy.eyre@boston.gov.uk">maddy.eyre@boston.gov.uk</a>
Signed off by:	Christian Allen <a href="mailto:Christian.allen@boston.gov.uk">Christian.allen@boston.gov.uk</a>
Approved for publication:	Chairman of BTAC

## FINANCE PROFORMA

### BOSTON BOROUGH COUNCIL

PROFORMA FOR EXECUTIVE APPROVAL OF THE RELEASE OF RESOURCES

(CAPITAL AND REVENUE BUDGETS)

FROM: Rachel Chatterton

THIS PROFORMA PROVIDES THE FINANCIAL IMPLICATIONS  
IN RESPECT OF THE ATTACHED

REPORT: Boston Town Area Committee

REPORT DATE: May 2021

<b>OPTION 1</b>	£ Year 1 2021.22	£ Year 2 2022.23	£ Year 3 2023.24	£ Year 4 2024.25	£ Year 5 2025/26
-----------------	---------------------	---------------------	---------------------	---------------------	---------------------

#### Revenue

Small Grants

12,680

**Total Revenue Cost** 12,680

#### Funding required:

Total capital cost £0

Revenue cost £12,680

#### Considered by:

BTAC

Enter Council or  
Cabinet here

#### Date: May

2021

#### Financial Services Comments

The committee has £19,448 available for the small grants scheme in 2021.22 following the rolling over of previous year's funds. If all grants are approved the committee will have remaining funds of £6,768 for future applications.

#### Risk

None

#### Procurement

#### Value for Money Efficiency

This FP is valid for 3 months from  
FP date

If this FP is no longer required please  
advise Finance

If there are changes to the original report it  
may invalidate this document, it must be  
reviewed by Finance.

## APPENDIX 1



Boston Big Local  
c/o Age UK Lincoln and South Lincolnshire  
Chantry House, 3 Lincoln Lane  
Boston  
PE21 8RU

Email:

Date 4<sup>th</sup> February 2021

Dear Cllr Goodale,

I am writing to you as Chairman of the Boston Big Local Residents Partnership Group to see if the Boston Town Area Committee would be interested in giving their support in the production of an official Boston Monopoly board game.

### **Boston Big Local (BBL)**

As you may be aware, Boston Big Local (BBL) is one of 150 areas that have been awarded £1million by the National Lottery Community Fund to be spent over a ten-year period in order to make a positive and lasting difference in the local area and bring long-lasting change to the lives of those people living and working there. The Boston Big Local area (Appendix 1) covers the entire BTAC Station ward and touches upon the Skirbeck, Station and Trinity wards.

The project is being steered by a local Resident Partnership Group and is supported through Age UK Lincoln & South Lincolnshire, which is acting as the Local Trusted Organisation (LTO) for the project and manages the partnership's funding.

Now in its sixth year, Boston Big Local has supported and helped match-fund a number of projects within the BTAC area. These include the funding of additional play equipment in Central Park and Woodville Road as well as the development of Boston in Bloom projects, such as the Art Deco garden in Central Park and the ongoing Buoys Project, across the town. BBL has also provided funding for a variety of events that take place in the BTAC area, including the yearly Boston Beach Days, Active Boston, Get Cycling Roadshow and the 1940's weekend. Likewise, BBL has supported the Boston Borough Council's wider environmental initiatives, including the purchase of a cigarette butt removal machine and pouches and dog-poo bag dispensers.

### **Boston Monopoly Project**

In the last 3 months, Boston Big Local have been in talks with a company called Winning Moves in developing an official 'town' edition of the board game, Monopoly, for Boston. Winning Moves are the official producers of bespoke and

city editions of the Monopoly board game and have extensive experience of working with partners and producing the games to a professional standard and they hold the license from Hasbro to produce the Monopoly game in the UK and Europe.

The project will promote the heritage and tourism on offer in Boston featuring 28 locations within the town. These will include educational establishments such as Boston Grammar School, Haven High School and Boston College, Grade I listed buildings like St. Botolph's Church and Boston Guildhall as well as green spaces including Central Park, Witham Way Country Park and Westgate Woods.

Following the pattern established with the successful "Historic Boston (UK) Trumps" card game, produced by Boston Big Local in partnership with the Boston Townscape Heritage Project and the Boston Preservation Trust, the games will be donated to charity shops and gift shops within the BBL and BTAC areas to sell at a price of £29.99 and every copy of the game they sell, they are able to keep the full price to support their local charity.

Boston Big Local has provisionally identified 9 locations where the games will be sold, all of which are located within the BTAC area.

- • St. Botolph's Church (The Stump)
- • Fydell House Centre
- • The Guildhall
- • Shodfriars Hall
- • Blackfriars Theatre
- • Butterfly Hospice Trust Charity Shop
- • Age UK L&SL Charity Shop
- • Centrepont Charity Shop
- • Centenary Methodist Church

It is intended that, Covid-19 permitting, the game will also be sold at the Christmas Market and other events attended by BBL, with the monies collected from sales also being donated to charities within the BBL and BTAC areas.

### **Costs and Payment Schedule**

The full cost of purchasing 1500 copies of the game (which will include bespoke playing pieces) is £40,950.00 including VAT.

The payment schedule for the games is as follows:

- Deposit (Artwork Fee) - £6,000 – To be paid by Boston Big Local
- 1<sup>st</sup> Payment: Confirmation of Order (By 31<sup>st</sup> March 2021) - £17,475 – To be paid by Boston Big Local
- 2<sup>nd</sup> Payment: Pre-delivery payment (By 31<sup>st</sup> August 2021) - £17,475

We are requesting BTAC's support to help with the 2<sup>nd</sup> (pre-delivery) payment and are asking for a grant of between £5,000 and £10,000. Whereas payment isn't required until the end of August 2021, BBL will need to confirm artwork for the boxes and boards to Winning Moves by the end of May 2021. Therefore, if

## APPENDIX 1

BTAC was to support the project, we would need a decision by this date in order to guarantee that your logo is featured on the back of the box.

The table below breaks down the amount of units that different levels of your investment will purchase and shows the added value to the charities and stores within the BTAC area when the game is sold at a R.R.P of £29.99.

BTAC Level of investment	Number of units purchased	Added value to charities following sale of games
£5,000	220	£1,592.80
£6,000	264	£1,911.36
£7,000	308	£2,229.92
£8,000	352	£2,548.48
£9,000	396	£2,867.04
£10,000	440	£3,185.60

### Benefits to BTAC area and its residents

Whereas it is difficult to project the number of residents from the BTAC area that will directly benefit from this project, as there is no way of knowing who will purchase the game, there will be a number of benefits to the BTAC area in general.

Firstly, local businesses, charities and historic buildings will benefit from the sale of the game within their stores. It is hoped that selling the game at these locations will attract new customers which in turn will also help boost their general sales and hopefully stimulate donations as well. This in turn will help these stores and charities recover from the Covid-19 pandemic enabling them to recoup much needed funds as they were unable to fundraise or trade for long periods of time during the lockdowns. It is hoped that the game will uplift the morale of the residents of Boston, helping to bring the community together after a very tough year.

We hope that the game will help advertise the heritage and entertainment offered within the town. The project also fits in within the wider Borough Council's Heritage and Tourism strategy as it will promote the town and boost tourism into the BTAC area, with people seeking out and visiting the locations on the board with the hope of visiting the businesses at the same time. We are also hoping to include a QR code on the box of the game which will go to a website giving them more information and history about the locations on the board.

## **Promotion**

Taking advantage of their experience, BBL are going to be working closely with Winning Moves in the advertising of the game and the associated launch event. Winning Moves will also be working with the retailers selling the games by providing window displays and advertising the game through their social media channels as well as working with local media partners.

Hopefully the launch event will take place in August / September, in order to generate the widest possible interest in the run up to the game going on sale. All being well, we hope that the game will go on sale in October, in readiness for the Christmas period, thus utilising the time when the purchase of board games is traditionally at its highest.

As mentioned above, if BTAC was kind enough to support this project, your logo will be featured on the back of all 1500 games and you will be mentioned within all publicity promoting the game including press releases, radio interviews and within social media. You will also be invited to attend the launch event.

## **Measuring Impact**

BBL will measure the impact of the project on the BTAC area by contacting the retailers on a regular basis to find out the number of games sold and how the money raised has supported their cause and charity. We will also get feedback from people who has purchased the game to gather their thoughts. In order to gather evidence of which customers are from the BTAC area, we will encourage the retailers to gather postcodes at the time of sale.

I hope that BTAC can support this exciting project for Boston. If you require any more information, please do not hesitate to contact me via email on [rtory@hotmail.co.uk](mailto:rtory@hotmail.co.uk) and I look forward to your reply.

Yours sincerely,

Richard Tory

Chairman, Boston Big Local

[www.bostonbiglocal.co.uk](http://www.bostonbiglocal.co.uk) - Tel: 01205 311023